## **OWN YOUR OWN APTITUDE:**



# **Business**





These jobs involve planning, organizing, and evaluating business tasks that are critical to business operations and can look like:

High School or equivalent	Postsecondary Career Center or Certificate	Associate Degree (2 years)	Bachelor's Degree (4 years)
Customer Service Representatives \$17.90/hr 3,491 openings	Patient Representatives \$18.64/hr 293 openings	Compensation, Benefits, and Job Analysis Specialists \$30.47/hr 49 openings	Loss Prevention Managers \$28.17/hr 889 openings
First-Line Supervisors of Office and Administrative Support Workers \$27.21/hr 1,590 openings	Accounting Technology and Bookkeeping \$24.11/hr 3,500 openings	Human Resources Specialists \$27.91/hr 958 openings	Sustainability Specialists \$27.78/hr 729 openings
Interviewers, Except Eligibility and Loan \$17.53/hr 237 openings	Medical Insurance Coding Specialist/Coder \$18.26/hr 3,372 openings		Management Analysts \$36.66/hr 446 openings
Energy Auditors \$28.75/hr 177 openings	Banking and Financial Support Services \$18.02/hr 753 openings		Administrative Services Managers \$39.86/hr 197 openings

## **Job Postings**

**IN STARK & TUSCARAWAS COUNTIES** 

Businesses like **Timken**, **Humana**, and **Diebold Nixdorf** often advertise for these types of jobs and are a good pathway for job seekers who are skilled in management, communication and leadership.

337

**Employers in Stark & Tuscarawas Hiring** 

5,329

Openings in the next 5 years

\$34.89

Average advertised hourly wage



# **Where Aptitude Meets Interest**

SKILLS-BASED PATHWAYS ACROSS CAREER CLUSTERS

One way to bridge the gap in aptitude and interest is through identifying jobs with a shared foundation of skills and responsibilities.

Interested in other career clusters? This

chart shows how the jobs you have aptitude for can pave the way to in-demand fields.

**Business Operations** Specialists have high skills similarity to

Sales &

**Marketing** 

-Advertising and Promotions Managers

-Marketing Managers -Public Relations Specialists -Market Research Analysts and Marketing Specialists

**Computers & Technology** 

**Business** 

Management Analysts have high skills similarity to

-Computer Systems Analysts -Data Scientists

**Distribution & Logistics** 

**Human Resources Managers** have high skills similarity to

-First-Line Supervisors of **Production and Operating** Workers

-Customer Service

Representatives have high skills similarity to

-Cargo and Freight Agents -Dispatchers, Except Police, Fire, and Ambulance

> Published 9-2024 Career Guide-Business

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# **Business**







# Local Education & Training

**IN BUSINESS** 

#### 4-year Degrees

- ·University of Mount Union
- ·Walsh University
- ·Malone University
- ·Kent State University at
- Tuscarawas and Stark

#### Postsecondary Career Centers / Certificates

- ·Stark State College
- Portage Lakes Career Center
- ·Buckeye Career Center
- ·Canton City Schools Adult Career & Technical Education







· Stark State College



An apprenticeship program allows you to earn a paycheck while you learn a skill or trade.

Visit Ohio's Statewide Registered Apprenticeship Dashboard (see footer) for opportunities in your county, by industry and job.

You can also search the federal database https://www.apprenticeship.gov



### The Job Search

WHAT TO LOOK FOR & WHERE

#### Making a Living:

Jobs in this cluster average in pay from \$17.53 - \$76.38 depending on the job & years of experience.

Knowing this comes in handy when thinking about your financial health. In Stark and Tuscarawas counties, one person needs to make above \$18 per hour to support themselves.

# **Recent job posting** in this career cluster from LinkedIn:

#### **Human Resources Coordinator**

Stark County District Library Stark County District Library Canton, OH Canton, OH Full-time Fulltime \$43,139 a year \$43,139 a year 2 days ago 2 days ago 2 days ago Title: Human Resources Coordinator Internal Classification:

NBU2 (FLSA non-exempt) Primary Location: Main Library Hours:

Full-time (40 hours/week) Minimum of Salary Range:

\$43,139/year Posted 6/12/23 Are you ready to bring your administrative assistant talents to a mission-driven organization that makes a difference in the community every day? Do you have experience supporting an HR department or want to apply your skills to a small, but mightly HR department now? Do you have strong attention to detail and like to keep things up-to-date and organized? If so, this opportunity is for you? Stark Library is hiring a Human Resources Coordinator to provide high quality customer service to our employees and perform a variety of advanced administrative tasks to support the effective and efficient operations of the Library's Human Resources Cepartment.

The HR Coordinator will be primarily responsible for keeping our HR system (ADP WorkforceNow) up-to-date and assisting the department with the administration of various HR processes and programs. Successful candidates will qualify for all benefits offered through the library.

Examples of coverages include:

Medical - Two PPO and one High Deductible Plan with accompanying option of Health Savings or Flexible Spending Account Dental Vision Life Generous paid vacation and sick time 10 paid holidays and up to two floating holidays/year Ohio Public Employee Retirement System (OPERS) Remote work options if you are interested in working for an organization directly serving the

# How do I Apply?

Free online resources: LinkedIn, Indeed, Handshake, OhioMeansJobs.com

Don't forget to check out local career fairs and job boards in your community through your local OhioMeansJobs Center.

#### **PRO TIP!**

Look for jobs that have room for growth in the company and that provide employee benefits.





Data sourced from Lightcast, 2023. For current data on jobs, job responsibilities, training requirements, and more in your state, visit the Bureau of Labor Statistics Occupational Outlook Handbook: www.bls.gov/ooh/. Living wage data sourced from https://livingwage.mit.edu/. Statewide Registered Apprenticeship Dashboard (Stark and Tuscarawas are "Workforce Area 6" https://ohiolmi.com/Home/Dashboards/ApprenticeOhio\_Dashboard